

The Cloud Hotel



Celebrate Summer at The Cloud Hotel

Welcome to the first newsletter of 2011 from the Cloud Hotel where we shall be sharing all the latest offers, events and staff news with you.

As the first signs of summer appear in the New Forest we are preparing for the start of a busy season and exciting year ahead. In preparation we have given the reception area a smart make-over. Hotel owner Avril Owton wanted the entrance to reflect the rest of the hotel's renovations: "The bedrooms have been refurbished to keep them fresh and modern so I wanted to make sure the reception had the same feel. We've used contemporary colours with a warm and luxurious theme."

As this is the perfect time of year to make the most of the wonderful countryside surrounding the hotel we have launched our special Summer midweek Breaks where you

can stay free for one night when you stay for 4 or 5 nights arriving on a Sunday or Monday (please call the hotel for more details). Why not make the most of this opportunity to arrange a walking holiday as the hotel's location makes it the perfect starting point to explore the New Forest? It is also a great base from which to visit the many attractions the area has to offer.

For those who live nearby and want to spend an afternoon doing something really special our Afternoon Teas are well known for being among the best in the area. It's the perfect way to celebrate a birthday, anniversary or have a wonderful treat after a walk in the local countryside. The array of delicious sandwiches, traditional scones with cream and homemade cakes, is hard to resist. You can even really celebrate in style with an accompanying glass of sparkling wine.

Putting on the Ritz



The staff at The Cloud Hotel take great pride in waving Lucy Whittington, one of the part-time waitresses, off to London as she starts a period of work experience at The world famous Ritz.

"Lucy joined us five years ago and has been working hard to achieve her career goal of becoming a corporate events manager," says Avril. "She's literally grown up in the hospitality business as her mother, Mandie Whittington, has worked at The Cloud Hotel for 18 years. Good luck Lucy!"



THE RITZ LONDON

www.cloudhotel.co.uk

It's now even easier to keep up-to-date with what's happening at the hotel as we've relaunched our website with a brand new look. You can find everything you need to know from upcoming events and offers to menus and news.



Leisurely Lunches

Here at the The Cloud Hotel we are famous for quality cooking and the two and three course fixed priced lunches remain a firm favourite. Offering the best in traditional English cuisine the seasonal dishes and mouth-watering desserts can be sampled from midday until 2pm Monday to Saturday and on Sundays our traditional Sunday Lunch is always a popular event.

Also, don't forget the Cloud Hotel is the perfect choice for holding a special occasion. With wonderful views and direct access to the garden it's a great location for birthday celebrations, anniversaries, family gatherings and business meetings.

With so much going on in the area, The Cloud Hotel makes a perfect retreat from which to enjoy some of the many cultural events that are taking place in the region. Southampton's Mayflower Theatre has a wonderful programme of events planned over the coming months including Winchester's musical extravaganza Mayfest, held on 15/16 May. The Hampshire Food Festival is taking place across the county with over 100 events planned throughout July which will include a Charity Tea held at The



Cloud Hotel on July 17th in aid of Naomi House. Booking is essential for this event.

One of the biggest and most popular events that takes place every year in the area is the wonderful New Forest & Hampshire County Show. Taking place on 26 - 28th July and attracting, on average, 95,000 visitors every year the show brings together a celebration of traditional country pursuits, crafts, produce and entertainment - a fabulous day out!

For those who love outdoor pursuits September has two key events - The Romsey Show which will be celebrating the best of the countryside and the famous Southampton Boat Show.

Christmas Dinner Success

Following the charity Christmas dinner, Avril was able to make a significant donation to Cancer Support saying: "A very big thank you to everyone who took part in the annual fund raising Christmas dinner which proved a huge success. With your help The Cloud Hotel raised £2,140 with every penny going to the charity. Continuing our fundraising efforts we are planning, once again, to take part in the Macmillan Cancer Support's World's Biggest Coffee Morning on September 30th as last year we managed to raise £500."

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CANCER SUPPORT

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Available for any value and can be purchased by telephone or at the Hotel reception - Call us on 01590 622165 for more details or ask a member of staff on your next visit.



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www.facebook.com/cloudhotel

Modern Muse – investing in the Future

As part of her association with everywoman.co.uk Avril Owton MBE is committed to an initiative called Modern Muse. The programme is designed to engage the next generation of female business leaders and entrepreneurs by showcasing women of today in all walks of business life.

"The goal is to reach out to one million young women and girls over the next three years, to inspire

them to look at business careers and entrepreneurship as a way to achieve their dreams," says Avril.

Avril founded the Wessex Women's Network in 2003 to promote business contacts through regular events at the hotel. The forthcoming programme includes a talk on the monarchy in preparation for the 'Big Day' and a presentation by award winning hat designer Katherine Elizabeth. You can see all planned events on the website below.

To find out more visit www.wessexwomensnetwork.co.uk



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